



Photonics Workshop for Small and Medium-sized Enterprises

June 23, Karlsruhe, Germany



On **Wednesday, June 23, 9 a.m. – 11:30 a.m.** a workshop on the European project [PhotonicRoadSME](#) will be offered **exclusively** and **free of charge** for small and medium-sized enterprises (SME) at the [Karlsruhe-Messe and Kongress \(Conference Center\)](#). The workshop is organized by the [Karlsruhe School of Optics and Photonics](#) (KSOP) and the [Steinbeis Europa Zentrum](#) (SEZ) in collaboration with the [Optical Society of America](#). During the workshop, detailed information about the project's objectives and outcomes will be given. SME can learn about the benefits and possibilities this project has to offer to them.

The European project [PhotonicRoadSME](#) develops individual technology roadmaps in the field of photonics for supporting SME. The demands on forthcoming photonic products from the industrial sectors „Information and Communication Technologies“, „Environment“, „Health & Well-Being“, and „Safety & Security“ were identified during the project. Analysis of relevant international research and development results concerning photonic materials, fabrication technologies, and photonic devices and components will help SME to react to these emerging requirements. This roadmapping process will contribute to SME investment decisions and to the design of successful business models in medium term.

At the exhibit booth of KSOP and SEZ (June 21 – 23), interested SME can gain a deeper insight into the project:

- General information about the European project [PhotonicRoadSME](#),
- Insight into the dynamic database for generating SME specific technology roadmaps for each industrial sector,
- Free use of the database and the roadmapping tool,
- Free guest account for the PhotonicRoadSME database

Agenda PhotonicRoadSME Workshop for SME

- 9:00h – 9:30h Welcome and breakfast buffet
The breakfast buffet is kindly sponsored by the Optical Society of America.
- 9:30h – 9:40h Quick overview of the benefits of OSA's Corporate Membership for SME.
- 9:40h – 9:50h Short presentation of the Karlsruhe School of Optics and Photonics (KSOP).
- 9:50h – 10:15h The European project PhotonicRoadSME:
A project to support photonics SME.
- 10:15h – 10:45h Invited talk:
„Silicon Photonics Platform ePIXfab“
Speaker: Ph.D. Pieter Dumon (University of Gent, Belgium)
- 10:45h – 11:30h Presentation of the PhotonicRoadSME database and roadmapping tool with the help of different case studies. Discussion

The participation at the PhotonicRoadSME workshop including the breakfast buffet as well as visiting the OSA Exhibit (not technical program) is **for free** for SME.

Information for Participants of the PhotonicRoadSME Workshop

The access to the Karlsruhe Conference Center and participation at the PhotonicRoadSME workshop including breakfast buffet is for free for SME. For additional participation at the technical sessions of the OSA Congress, the regular registration fees become due.

PhotonicRoadSME Workshop:

June 23, 9 a.m. – 11:30 a.m., [Karlsruhe-Messe and Kongress](#) (Conference Center)

PhotonicRoadSME booth at the OSA Exhibit:

June 21 – 23, 10h – 17h, Karlsruhe Messe und Kongress

OSA Advanced Photonics and Renewable Energy Congress:

21.-24. Juni 2010, Karlsruhe, Germany, [Karlsruhe-Messe and Kongress](#) (Conference Center)

Information on the OSA Congress: [Advanced Photonics Congress](#), [Renewable Energy Congress](#).
Link to the [Agenda of the technical sessions](#).

Registration for the PhotonicRoadSME Workshop:

Family name:

First name:

Email:

Company:

Industrial sector:

(„Information and Communication Technologies“, „Environment“, „Health & Well-Being“, „Safety & Security“)

Registration by Email or Fax to:

Dr. Anthony Salingre
Steinbeis-Europa-Zentrum
Haus der Wirtschaft
Erbprinzenstrasse 4-12
D-76133 Karlsruhe
salingre@steinbeis-europa.de
Tel.: +49 721 935 19 16
Fax: +49 721 935 19 20

Dipl.-Ing. Swen König
Karlsruhe Institute of Technology (KIT)
Karlsruhe School of Optics and Photonics (KSOP)
Engesserstraße 5
D-76131 Karlsruhe
or
swen.koenig@kit.edu
Tel.: +49 721 608-2486

Early registration is recommended due to the limited number of possible participants!



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